

# KEVIN KIM

Graphic Designer (New York, NY)

---

E: [kevinkim91@gmail.com](mailto:kevinkim91@gmail.com)

W: [www.kevtk.com](http://www.kevtk.com)

## EDUCATION

### Chicago Portfolio School

Chicago, IL / October 2014 - April 2016

### Boston University / B.A. Psychology

Boston, MA / September 2010 - September 2015

---

## SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Adobe XD

PowerPoint

Google Slides

Keynote

Figma

## WORK HISTORY

### Material+ / Associate Director (Visual Design)

New York, NY (Remote) / October 2022 - August 2023

- Collaborated closely with the Creative Director to conceptualize, execute, and refine digital and/or physical layout projects (maintaining client brand guides, typography, color, style, and concept)
- Played an integral role in conceptualizing and researching new deliverables such as illustrated interactive infographics and microsites
- Actively participated in creating sizzle reels from initial filming to final production
- Identified inconsistencies in the quality of work across the team of designers and helped maintain high-quality work

### Sima Sushi / Freelance Creative Designer

Washington, DC (Remote) / June 2022 - Present

- Created and continued to maintain a seamless design for the brand's app & website
- Supported in creating the brand stationeries

### Digiday / Designer

New York, NY (Remote) / February 2019 - May 2022

- Conceptualized custom illustrations to communicate the best practices in story-telling with attention to detail
- Actively designed visually-appealing digital and/or print reports, infographics, brand strategy tailored to clients
- Created concise and simple motion animations
- Successfully managed and supported projects that maintained industry trends and aesthetics
- Developed, maintained, and refined marketing materials

### Trunk Archive / Jr. Graphic Designer

New York, NY (On-site) / October 2017 - November 2018

- Polished and corrected incoming photography for new and upcoming images
- 

## AWARDS & CERTIFICATIONS

### Google UX Design

Coursera - Google / Aug. 2022

- A 32-week course hosted by Coursera-Google.  
View [here](#)

### Pull Up Your Sleeves Award

Digiday / 2019

- For outstanding work performance